

# SUSTAINABILITY AND ETHICS AT CANON

## DATA PROTECTION AND PRIVACY

Canon

**Our company vision is to operate according to our Kyosei philosophy, which means living and working together for the common good. We are a responsible business choice, with measures in place for our social responsibility towards Environment, Labour & Human Rights, Ethics and Sustainable Procurement impacts.**

This aspiration is also reflected in Canon's approach to Privacy. Our Privacy Vision, 'Protecting Your Personal Data', reflects our people-centric and ethical approach and further supports the Canon Code of Conduct.

The Canon Group Code of Conduct defines the management stance of the Canon Group and establishes specific standards of conduct that all executives and employees of the Group must comply with in the performance of their duties. Canon subscribes to certain universal rules of conduct that enable us to "move forward in the spirit of The Three Selves – self-motivation, self-management, and self-awareness." Canon has long believed in and practised the important principle that one should always maintain a positive attitude towards one's work by:

- 1 Understanding the position, role, and status in which one has been placed (self-awareness)
- 2 Taking the initiative to become actively engaged in the tasks that one faces (self-motivation)
- 3 Properly managing oneself (self-management).

The various provisions of the Canon Group Code of Conduct find their inspiration in "The Three Selves."

Canon has also been recognised as one of the 2022 World's Most Ethical Companies for the fifth consecutive year by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, and we constantly strive to instil the Canon ethical values in our suppliers.

The Canon Supplier Code of Conduct states that Canon expects suppliers to undertake only honest, ethical and responsible advertising. It goes further to stress that suppliers should promote fair, honest and transparent business and have in place good corporate policies and governance practices. The Supplier Code of Conduct can be read at [http://www.canon-europe.com/about\\_us/coc/cenv/en](http://www.canon-europe.com/about_us/coc/cenv/en).

